

Singita

Singita Serengeti House Re-opens and New Photography Released

A private villa on the plains of the Serengeti



4 October 2017 – Now reopened after an extensive redesign, Singita Serengeti House embodies sophisticated, off-the-grid living in one of Africa’s most iconic conservation areas. Singita’s driving force has been the preservation and protection of large areas of pristine wilderness and thus the result is unrivalled sightings of high concentrations of game in this part of the Serengeti throughout the year. Refined yet luxuriously comfortable, this modern African home on the slopes of Sasakwa Hill offers uninterrupted views across the Serengeti’s open plains. Designed for private and exclusive use, there’s a sense of relaxed freedom for families or friends to enjoy shared experiences in nature here. New, casual, living spaces include an eat-in kitchen and media room, a full gym adjacent to the extended outdoor sala, and a brand new tented spa suite at the updated tennis pavilion. A 25-metre lap pool, outdoor dining decks and fire pits provide the perfect spots from which to view activity at the nearby

water hole. Private staff, including a full-time guide and dedicated vehicle, ensures an easy, flexible rhythm to each itinerary with tailor-made activities and meals.

Filled with natural light, there are four boldly proportioned guest suites with serene bathrooms, outdoor showers and private terraces for feet-up relaxation. One of the suites in the main house has been extended to include twin bathrooms and dressing rooms. Throughout the house, a calming neutral palette of sun-bleached blonde, beige and grey bring the grassy plains indoors. Natural fibres, such as grass jute matting, pale beige polished cement floors, local stone and raw timber, add extreme textures to the boldly African look, together with authentic, handcrafted artefacts and artist John Banovich's fine-art wildlife paintings. Once again Singita has worked with the Cecile and Boyd design team and GAPP architects to create this magnificent result.

Note to Editors:

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Singita is a conservation company that has been preserving African wilderness for the past two decades. Through an exceptional safari experience with 12 award-winning lodges and camps across South Africa, Tanzania and Zimbabwe, Singita is able to partially fund the protection and preservation of pristine land and existing wildlife populations, not to mention help create economic independence within local communities surrounding the reserves.

Travellers choose to stay at Singita because of the expansive space and beauty of the reserves, limited guest and vehicle numbers, extraordinarily consistent game viewing and the exceptional care that is taken of each guest during their stay. Guests leave a Singita safari being transformed for a lifetime and having made a contribution to the legacy of Africa.

Press Release

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