

Singita

**Singita and the Grumeti Fund Announce the 2nd Annual Women's Run Across the Serengeti -
*In Support of the Empowerment of Girls and Women in Tanzania***



April 2019 - Following on the incredible success of the Serengeti Girls Run in 2018, [Singita](#) and the [Grumeti Fund](#) are thrilled to announce that entries for the 2019 event are officially open. The all-women run forms part of Singita's signature collection of conservation safaris called "Safaris With A Purpose," and is held in partnership with the Grumeti Fund to support the empowerment of girls and women in rural Tanzania.

Comprising five all-inclusive days at [Singita Sabora Tented Camp](#), this year's itinerary includes a variety of activities and a run that will see participants complete 21 kilometres daily over 3 days, traversing some of the most iconic wilderness areas in Africa.

The multi-stage event invites runners of all levels to cross the vast plains in Singita's private concession in the western corridor of the Serengeti, where they'll encounter an abundance of wildlife and breathtaking scenery at every turn. They will be accompanied by expertly trained, experienced anti-poaching scouts from the Grumeti Fund, who'll keep an eye out for curious animals, while a support team in a shadow vehicle will be on hand to take care of their safety and comfort.

The event's home base, Singita Sabora Tented Camp, is an intimate 1920s-inspired explorers camp that embodies the magic of a bygone era. Featuring opulent chandeliers, Persian rugs and bowls filled with fresh roses, it provides a space for the runners to rest and recuperate at the end of every day.

The exclusive, purpose-driven experience is aimed at raising funds for empowerment programs for girls and women, which are focused on providing opportunities for women to become leaders in conservation. Each donation assists in funding numerous non-profit initiatives, including scholarships for local girls in secondary school, vocational studies and university; training girl mentors and providing life skills and internships; as well as enterprise development training for women and environmental education for girls from local secondary schools.

Serengeti Girls Run offers participants various opportunities to engage with the women who benefit from these programs. The day after their arrival, guests can join girls from the local community on a short 4km fun run, followed by a career fair, where they can share their own inspiring stories with hundreds of girls from neighbouring villages.

During the five-night itinerary, the participants will also visit the Grumeti Fund's Environmental Education Center, which hosts week-long courses for local students on conservation and minimising our impact on the Earth, as well as an opportunity to meet the Fund's anti-poaching team to find out how they preserve and protect the region's critical ecosystem.

This year's event will take place from October 25-30, 2019. The experience costs \$8,500 per person (single) or \$6,000 per person (sharing) for the all-inclusive 5-night package, including Grumeti Air return flights to Kilimanjaro; an additional tax-deductible donation to the Grumeti Fund of \$16,500 per person (single) or \$9,000 per person sharing, used to fund empowerment programmes in the Serengeti.

To book your place, email Katherine Cunliffe, info@grumetifund.org.

Note to Editors:

Singita

Singita is a conservation brand that has been preserving African wilderness for the past 25 years, offering guests an exceptional safari experience with 14 luxury, award-winning lodges and camps across five regions. In partnership with non-profit Funds & Trusts who implement strategic conservation projects in each region, Singita's 100-year purpose is to preserve and protect pristine land and wildlife populations, and help create economic independence within local communities surrounding the reserves.

Grumeti Fund: The Grumeti Fund is a non-profit organization carrying out wildlife conservation and community development work in the western corridor of the Serengeti ecosystem in Tanzania. Their vision is a world in which people and wildlife live together sustainably, forever.

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